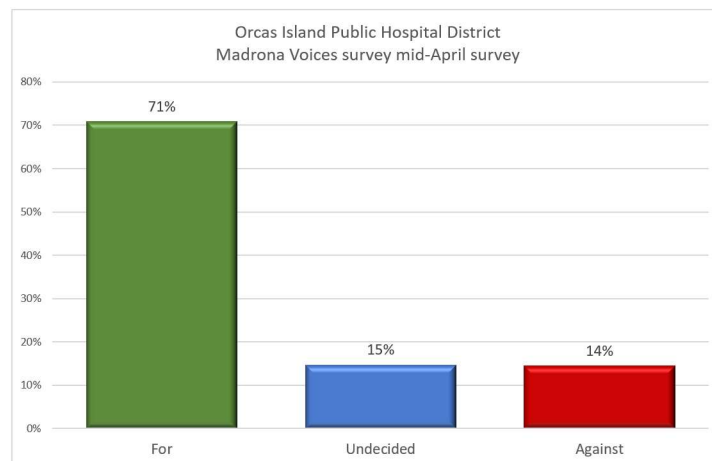


Madrona Voices report on the second survey regarding the proposed Public Hospital District.

Our first survey was initiated on February 14, 2018. We left the survey open for a month. There were 750 participants in the first survey. About 400 of those were received in the first week, with the balance coming in as we received more publicity as well as after we had sent a reminder to those who had not completed the survey.

Our second survey was initiated on April 11, 2018. As of the writing of this report, it has been open for five days, and we have not sent out a reminder to those who did not complete the survey. On the day we sent out the survey, Survey Monkey (the company we use) experienced a problem with their website. This occurred at the same time as when we sent out the survey and may have interfered with some attempts to respond. Also, that evening, starting at 9pm through the morning of the 12th, internet surveys for the island were interrupted by a rerouting of the fiber cable. Yet, in spite of these challenges, 424 people have participated in this second survey. We could send out a reminder and probably get many more people to participate; however, we believe that people are getting fatigued on the subject.

As mentioned, after removing duplicates, we have 424 unique participants. There are 29 of those who say they will not vote. Most of these are because they are not eligible to vote on Orcas, even though they own property and will pay the higher tax if the PHD passes. This leaves us with 395 voters expressing their opinions. This gives us a 95% confidence that we are within 4.7% margin of error, assuming you think that our survey participants are a random and representative sample of the voters of the island.



Those who marked “Undecided” for the question on their vote were taken to a question that other respondents did not see. We presented them with a slider bar between 0 and 100 and asked which way they were leaning (“For” or “Against”). The slider automatically started at 50 for them. If they moved the bar to a higher number, that indicated they are more likely to vote “yes” than “no.” If they moved it to a lower number, they were less likely to vote in favor of the proposal. After the slider bar question, the Undecideds were taken back to the rest of the survey for completion.

About 45% of those who indicated they were undecided moved the bar one way or another. Of these, 78% said they are more likely to vote “For” the PHD than “Against.” The other 22% said they are less

likely to vote For the PHD. This gives us some indication of how those who are Undecided thought they might end up voting.

We have the ability to tie the first and second surveys together, which allows us to see if people have changed their minds between February and April. We have 424 who participated in Survey 2. We have 266 people who participated in both Survey 1 (S1) and Survey 2 (S2).

There were 180 people who said in S1 that they would vote FOR the PHD who also participated in S2.

Said will vote For in Survey 1	180	
In S2 will vote For	168	93%
In S2 are Undecided	10	6%
In S2 will vote Against	2	1%
In S2 will Not Vote	0	0%

Ten people went from “For” to “Undecided.” Two went from “For” to “Against.”

Our February survey showed 30% of the respondents to be Undecided. Our mid-April survey shows the Undecideds to be 15% of the respondents.

There were 56 people who were Undecided in S1 who also participated in S2. This is how they now respond in S2.

Said were Undecided in Survey 1	56	
In S2 will vote For	23	41%
In S2 are Undecided	15	27%
In S2 will vote Against	16	29%
In S2 will Not Vote	2	4%

Our February survey showed 7% of the respondents to be against the PHD. Our mid-April survey shows that most of these individuals are still Against the PHD.

Said were Against in Survey 1	14	
In S2 will vote For	0	0%
In S2 are Undecided	0	0%
In S2 will vote Against	12	86%
In S2 will Not Vote	2	14%

We had 158 people participate in our mid-April survey who did not participate in the first survey.

Who did not participate in Survey 1	158	
In S2 will vote For	85	54%
In S2 are Undecided	31	20%
In S2 will vote Against	24	15%
In S2 will Not Vote	18	11%

If we remove the “will Not Vote” group, we have:

Who did not participate in Survey 1	140	
In S2 will vote For	85	61%
In S2 are Undecided	31	22%
In S2 will vote Against	24	17%

Based on our two surveys, we believe it is likely the proposed PHD will pass.